

CONSUMER PROTECTION WORKSHOPS FOR FAIRS, EXPOSITIONS AND PETTING ZOOS

Developed by the International Association of Fairs and Expositions (IAFE)

Sponsored by:

Eastern States Exposition and the Massachusetts Dept. of Agriculture Resources
Others to be announced

JUNE 17, 2006

This workshop will offer an in-depth look at E. coli and other dangerous pathogens. The program will provide basic information and education pertaining to consumer protection at events that bring humans and farm animals into close proximity. Participants will also participate in interactive workshops to discuss and develop site-specific resource tools to evaluate facilities and develop action plans to minimize the risk associated with pathogens at fair and exposition events.

This is an issue that affects every person in the Fair and related industries, whether we are attending local meetings or visiting with sponsors and local business leaders, the industry needs to be prepared to answer questions about this important issue. Furthermore, we need to do everything that we can to protect the consumers who visit our facilities and support our industry.

SESSION ONE EDUCATION PROGRAM	SESSION TWO INTERACTIVE PROGRAM
<ul style="list-style-type: none">• Understanding Pathogens & Analyzing Your Facility	<ul style="list-style-type: none">• Contact Zones, Corrective Actions, Record Keeping & Process Verification Programs
<ul style="list-style-type: none">• Improving Operational Procedures	<ul style="list-style-type: none">• Designing & Operating a Planned Contact Area
<ul style="list-style-type: none">• Sanitation Programs & Record Keeping	<ul style="list-style-type: none">• Developing Critical Documents
<ul style="list-style-type: none">• Participants will leave the workshops with a "Starter Kit" for creating consumer protection programs at their own facility.	

The Carriage House
At
Eastern States Exposition
1035 Memorial Aveune
West Springfield, MA 01089

Contact Information

Donna G. Woolam, Agriculture Manager, Eastern States Exposition
413-205-5011; dwoolam@thebige.com

SCHEDULE OF EVENTS

MORNING SESSION		
TIME	EVENT	DETAILS
8:30-9:00 AM	Welcome and Introductions	Local Organization and/or Dept. of Agriculture Representatives
9:00-10:00 AM	Opening Session	Presented by Dr. Neel of TSI
	Topic 1	Understanding Pathogens & Managing Your Facility
10:00-10:15 AM	Morning Break	
10:10-12:00 PM	Topic 2	Improving Operational Procedures
	Topic 3	Sanitation Programs and Record Keeping
12:00-1:00 PM	Lunch	
AFTERNOON SESSION		
1:00-3:00 PM	Session 1	<div>✓ Contact Zones, Corrective Actions, Record Keeping and Process Verification<ul style="list-style-type: none">○ Waste Water○ Animal & Visitor Flow Patterns○ Hand Washing Stations○ Signage○ Waste Management</div>
3:00-3:15 PM	Afternoon Break	
3:15-4:00 PM	Session 2	<div>✓ Designing & Operating a Planned Contact Area:<ul style="list-style-type: none">○ Design & Flow○ Waste Removal & Sanitation○ Hand Washing & Signage</div>
4:00-5:00 PM	Session 3	<div>✓ Developing Critical Documents:<ul style="list-style-type: none">○ Crisis Response Plan○ Sanitation Standard Operating Procedure (SSOP)</div>
5:00-5:30 PM	Program Wrap-Up and Closing Comments	

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REGISTRATION FORM

Program Coordinators:

Eastern States Exposition & the Mass Department of Agriculture Resources

Program Cost:

\$35.00 per participant

Fair or Company Name: _____

Contact Name: _____

Address: _____

City/State/Zip Code: _____

Phone Number: _____

E-mail Address: _____

Affiliation (Circle One): IAFE
State Fair Association
Farm Bureau
"Ag in the Classroom"

Department of Agriculture
Department of Health
Other: _____
Other: _____

THE FOLLOWING PERSON(S) WILL BE ATTENDING (Please check all that apply):

NAME	PHONE NUMBER	EMAIL ADDRESS

Please return this completed reservation form with your registration payment by **June 2, 2006** to:

Donna Woolam, Agriculture Manager
Eastern States Exposition
1305 Memorial Ave.
West Springfield, MA 01089

Please make checks payable to: Eastern States Exposition